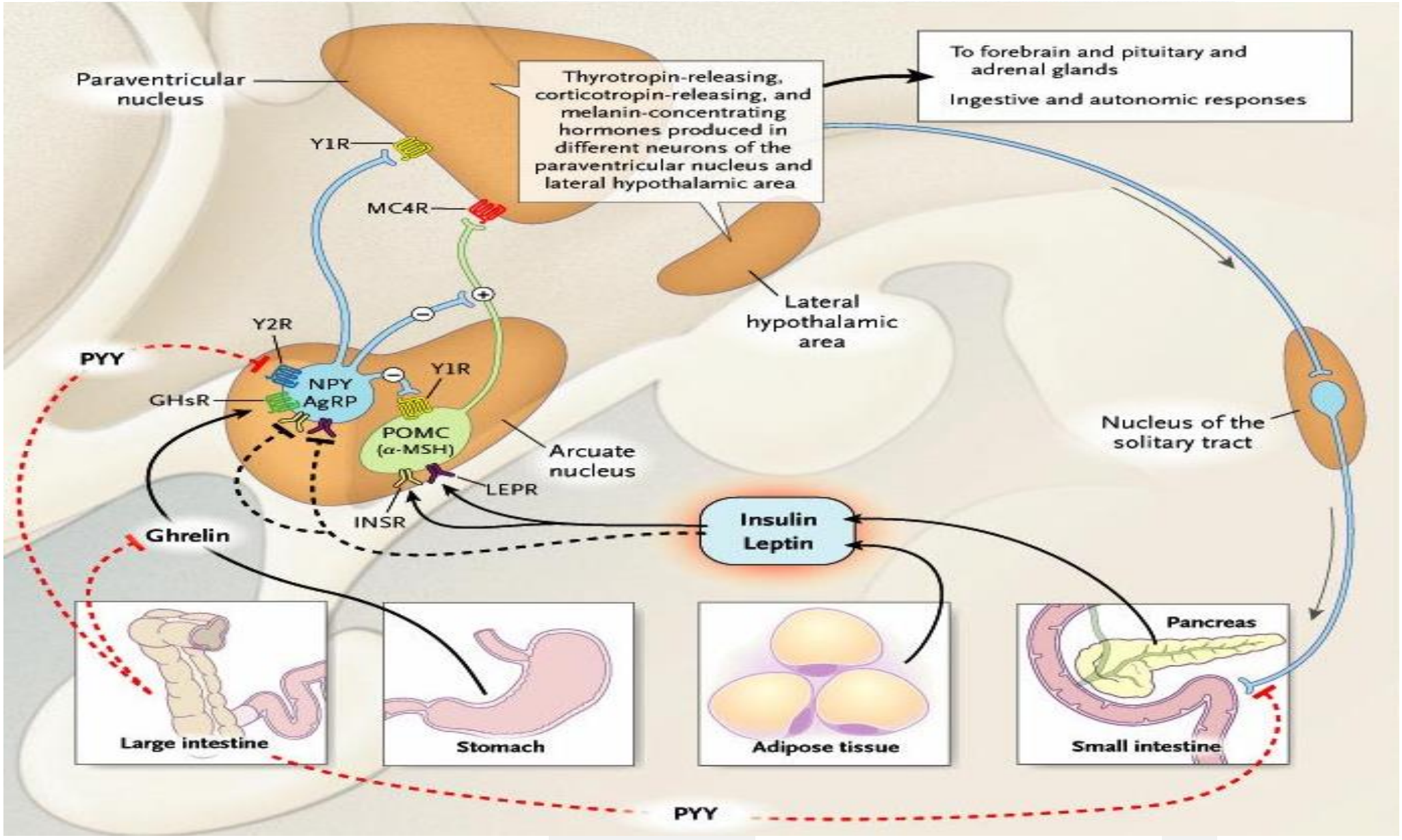
Advocacy Forum:
Weight Bias, Employment, and Wellness Programs

“60 Second”

Colleague Comments

Employee Wellness, Obesity & LOC



Behavioral Economics

Not a

street

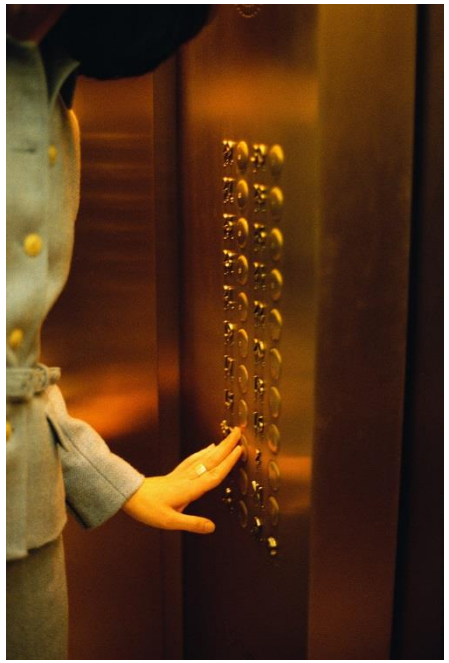
Sticks vs. Carrots vs. Sticks disguised as “Carrots”

Where is the middle of the road?

What is at the end of the road?

Chronic Disease Equality of Care

Case Study: 4th Largest City in America, Top 3 most Obese US Cities



Employee has diabetes:	Meds paid by Employer, no cost sharing
	No patient outcome metric
	Medical provider, diabetes educator, evaluation + provider metrics, dietician.
Employee has Obesity:	No covered treatment
	HR unaware of treatment options
	HRA participation & Normal Weight Incentive Bonuses

What is your 60 second elevator pitch to this corporation?

“Weight Right” Top Ten List

Characteristics of the
ideal, effective, and sustainable
employer/employee approach to obesity?

Comments & Questions